

DATA CENTRE END USER NETWORKING EVENTS

2024



SPONSOR INFORMATION

What to expect - London

Venue: A wonderful venue in central London

Time: 5pm-9pm – registrants are invited to arrive at any point between 5pm-9pm. Our friendly team will be on the registration desk, ready to greet you with your name badge and a smile.

Attire: Smart / casual business wear

Food: A selection of complimentary finger food will be served between approximately 6pm and 8pm – this will not be a full-blown meal

Drinks: Complimentary drinks will be served to include beer, prosecco, wine, soft drinks and hot drinks.

The names of all attendees will be on the guest list and all pre-registered guests & sponsors will be granted access to the venue. *We do not have the capacity to register anyone on the evening, so pre-registration is essential!*



Click to visit the
Event Page

London
Sept 2023

What to expect - Dublin

Date: Wednesday 17th April 2024

Venue: [Horse Show House](#), 34-36 Merrion Road, Ballsbridge, Dublin 4, Ireland [[Map](#)]

Time: 5pm-9pm – registrants are invited to arrive at any point between 5pm-9pm. Our friendly team will be on the registration desk, ready to greet you with your name badge and a smile.

Attire: Smart / casual business wear

Food: A selection of complimentary finger food will be served between approximately 6pm and 8pm – this will not be a full-blown meal

Drinks: Complimentary drinks will be served to include beer, prosecco, wine, soft drinks and hot drinks.

The names of all attendees will be on the guest list and all pre-registered guests & sponsors will be granted access to the venue. *We do not have the capacity to register anyone on the evening, so pre-registration is essential!*



2024 Events Calendar

- [DCME End User / Buyer / Specifier Networking Event - Spring 2024](#), 5-9pm, Tuesday 19th March 2024, London
- [DCME Ireland End User / Buyer / Specifier Networking Event 2024](#), 5-9pm, Wednesday 17th April 2024, Dublin
- [DCME End User / Buyer / Specifier Networking Event - Summer 2024](#), 5-9pm, Tuesday 2nd July 2024, London
- [DCME End User / Buyer / Specifier Networking Event - Autumn 2024](#), 5-9pm, Tuesday 24th September 2024, London
- [Charity "Christmas Kick-Off" Party 2024](#), 5pm–late, Wednesday 27th November 2024, London
Sponsorship prices will be announced in due course but you can lock in 2023 prices by signing up now 😊

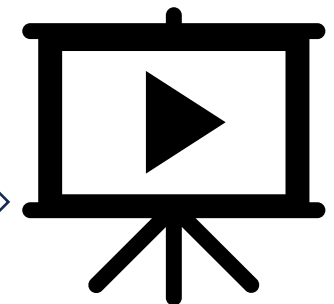
Sponsors' logos for all DCME events are always listed in strict order that signed contracts are received so, if you're interested in sponsoring any more of our events, the sooner you sign up the better!

Sponsorship Notes for London

- Vendors and Manufacturers looking to improve their connections and visibility in the UK, EMEA and Global markets should consider sponsoring these events
- Sponsorships will be available on a first come, first served basis so please sign and return page one of the sponsorship agreement form to secure your spot
- *Vendor access is restricted to website and event sponsors only which is our (extremely effective!) way of keeping the vendor numbers down at these events.*



Click to
watch the
video of the
June 2023
Event



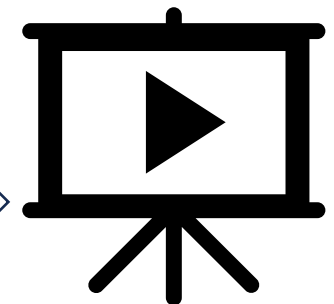
Sponsorship Notes for Dublin

- Vendors and Manufacturers looking to improve their connections and visibility in the Irish market should consider sponsoring this event
- Sponsorships are available on a first come, first served basis so please ask for a sponsorship agreement today to secure your spot
- Once you are signed up your logo will be included on event promotions including the event page, social media, direct mailings & marketing
- *Vendor access is restricted to website and event sponsors only which is our (extremely effective!) way of keeping the vendor numbers down at these events.*



YOUR
LOGO
HERE

Click to watch
the video of
the 2023
Dublin Event



Why sponsor an event?

- **2 vendor tickets** for [non-qualifying staff](#) / vendor guests of the sponsor company to attend the event. *Please note that event tickets are non-transferable and may only be used by employees of the sponsor company unless agreed in writing with the DCME Team.*
- Your **corporate logo, together with a hyperlink** to your choice of corporate website, will be displayed **on the dedicated event page on our website** – your branding will remain in place indefinitely on the event page, even once the event has been and gone as the event page will remain in place in the list of past events on the DCME [events page](#)
- **Corporate branding** on the **welcome signage** at the event
- Various **announcements** regarding your sponsorship will be made via social media to include X, LinkedIn and Facebook
- **Regular mentions** on X & LinkedIn plus your relevant tweets will be retweeted (*you will need to tag [@datacentreme](#) or alert us to the fact that you have tweeted about the event*)
- Inclusion in related DATACENTRE.ME **mailings** to include your company name & URL
- Ability to **post weekly updates** on the [DATACENTRE.ME Linked in Group](#) – this privilege is for sponsors and media partners alone and these updates will reach all group members
- There is the option of bringing along **ONE free-standing “pop-up” banner** measuring ***no more than 1-metre-wide x 2 meters high*** to offer your organisation some additional on-site branding on the evening. *If you prefer to bring a television monitor, this will be **INSTEAD** of a banner. Please remember that this is a networking event as opposed to an exhibition so floor space is limited and will be allocated on a strictly first come, first served basis.*
- Ability to provide some **company literature / giveaways** on the evening
- Post event: Sponsors will receive a **complete list of all registered networking event attendees** to include name, job title, company name and contact details as supplied by each attendee at time of registration. *NB we ensure that we are GDPR-compliant by informing attendees at time of registration that their contact details will be shared with the event sponsors (they need to tick a box saying that they understand this statement). Please note that we cannot be held responsible if all of the registered attendees do not physically attend the networking event itself*

Who attends DCME events?

- Guests C-level professionals and those in other senior management positions including Technical, Operations & Procurement roles
- Decision-makers or high-level influencers within their organisations
- Individuals from consultancies and other relevant companies that we class as “vendor-neutral”
- Those who have the potential to work with all or several of our event sponsors by way of procurement or specification of products and / or services
- “End users / buyers / specifiers of the future”. This might be a graduate engineer or someone in a junior operations or procurement role for example
- Event Sponsors receive 2 tickets to attend
- Website Sponsors may purchase tickets to attend according to their Sponsorship Level (Diamond 2 x £250 tickets per event, Emerald 1 x £250 ticket per event, Gold 1 x £250 ticket per year)

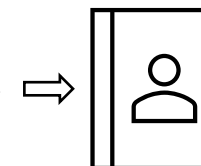
Types of Companies

- Data Centre Owners
- Data Centre Operators
- M&E Contractors
- Main Contractors
- Design & Build Firms
- Architects
- Vendor-neutral Consultancies
- Vendor-neutral Cost Consultancies
- Vendor-neutral M&E Consultancies
- Banks & other Financial Institutions
- Large Law Firms
- Enterprises

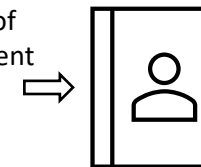
Job Titles

- CEO / CIO / CTO / COO / CFO
- MD / Senior Level Director
- Partner / Associate
- Procurement Director / Manager
- Technical Director / Manager
- Project Director / Manager
- Head of Cost Planning
- Construction Director
- Architect
- Senior / Chief Engineer
- Cost Consultant
- Senior Consultant
- Data Centre Manager

Click to download sample list of registrants from September 2023 Event - LONDON



Click to download sample list of registrants from June 2023 Event - DUBLIN



Visit event pages to review visitor statistics for each event

How can I get MORE branding?

*****A FANTASTIC ADDITIONAL BRANDING OPPORTUNITY AVAILABLE FOR ONE SPONSOR COMPANY ON A FIRST COME, FIRST SERVED BASIS*****

*Sponsorship of the **branded lanyards** is available at the cost of £2,000 + VAT per event*

This is a fantastic opportunity for one company to gain maximum brand-awareness at the event itself and on-going branding post-event in all the official event photos. Please note that the branded lanyards will need to be provided by the sponsor company one month in advance of the event.



Become a Sponsor!

Sponsorship cost per event : £4,000 + VAT (*VAT will only be charged to companies that are based in the UK*)

If you would like find out how to sign up to support any of our events, by way of sponsorship, please get in touch.

You can find a full calendar of DCME events (past & future) [here](#).

We are more than happy to arrange a no-obligation telephone or video call to run through any questions you and your team may have before committing.

Please contact Ruth Palmer, DATACENTRE.ME

+44 (0) 798 1123 833/ ruth@datacentre.me

