

GOLD DCME WEBSITE SPONSORSHIP BENEFITS

This is the entry-level website sponsorship and offers visibility, corporate branding plus many other benefits at an extremely affordable price. *It is important to note that this level of website sponsorship offers no vendor access to the DATACENTRE.ME® (DCME) face to face end user networking events so, if you are a vendor, manufacturer or distributor (or similar) and / or you wish your junior, sales, bizdev or marketing staff to attend our events, you must sign up at the Emerald or Diamond level and / or as an event sponsor to gain access to these sought-after events. See who qualifies to attend our end user events without being an Emerald or Diamond website sponsor and who does not [here](#).*

You will benefit from being a Gold DCME website sponsor in all of the following ways:

- Your company logo and first 3 lines of your directory listing will feature on the DCME homepage. Your entry will be displayed in our Gold Sponsorship banner at the foot of the homepage. Your logo will rotate with our other Gold sponsors' logos and will link directly to your DCME directory listing
- Your company will receive an upgraded Gold directory listing which will feature above the Bronze & Silver search results within the [DCME online directory](#)
- Your company logo and hyperlink will be displayed in the directory search results and within your directory listing
- You may post a company description of up to 100 words within your directory listing
- Your Gold directory listing will comprise your company name, contact email and telephone number, website URL, 3 social media links and mailing address
- Your listing will feature in up to 6 directory sectors
- You will be able to promote & share your directory listing on your social media platforms
- We will announce your sponsorship on our social media channels and within our dedicated [DCME LinkedIn group](#)
- You may post a monthly update on the [DCME LinkedIn group](#)
- You may submit (via the gold@datacentre.me email address) monthly company / product news & press releases for promotion on the [DCME news page](#). Your news will also be promoted on the official DATACENTRE.ME Twitter, LinkedIn & Facebook accounts as well as the [DCME LinkedIn group](#)
- You may submit (via the gold@datacentre.me email address) one white paper every 2 months for inclusion on the [DCME white papers' page](#)
- You may submit (via the gold@datacentre.me email address) one case study every 2 months for inclusion on the [DCME case studies' page](#)
- During the course of your 12 month sponsorship you may submit (via the gold@datacentre.me email address) 1 x blog to be posted on the [DCME blog page](#) (T&Cs apply)
- You will be kept updated regarding event launches and developments within the DCME network and, as such, you will get access to various sponsorship opportunities before they are opened up to the wider community

- You will qualify for a 50% discount off the price of vendor tickets to attend our virtual events for employees of your company
- You will have the opportunity of attending occasional website sponsorship evenings which are arranged on an ad-hoc basis (COVID-permitting of course!) Many of our website sponsors have met and bonded at these ad-hoc evenings and our various official events over the years and end up working together so consider signing up as a DCME website sponsor equivalent to joining an exclusive club which gives you access to these ad-hoc website sponsor evenings *plus* all the other benefits that the various levels of DCME website sponsorship offer
- You will have the option of renewing your sponsorship on an annual basis – a member of the DCME Team will contact you to confirm if you wish to renew your subscription prior to the sponsorship expiry date
- In order to benefit from your sponsorship as highly as possible, we recommend that all DCME website sponsors play a pro-active role in the DCME network by engaging with DCME posts on social media and becoming active members of the DCME LinkedIn discussion group. It goes without saying that the more pro-active you are, the more brand-awareness you will enjoy, the more you will benefit from your website sponsorship and, ultimately, the more ROI you will receive

Price: £1,000 + VAT for a 12-month period – *companies based in the UK will incur VAT at 20%*

- *An admin fee of 15% will be added if companies wish to pay in monthly instalments*

IMPORTANT: *Please remember that there is no access to the DCME face to face end user networking events included at this Gold sponsorship level so, if you are a vendor, manufacturer or distributor (or similar) or you wish your junior, sales, bizdev or marketing staff to attend you must sign up as an an Emerald or Diamond website and / or event sponsor to gain access to these sought-after events. See who qualifies to attend DCME end user events without being an Emerald or Diamond level sponsor and who does not [here](#).*

To renew or activate your Gold website sponsorship please contact Caroline Hitchins via telephone, email or via our [contact us page](#). We very much look forward to hearing from you!