

DIAMOND WEBSITE SPONSORSHIP INFORMATION

This is the top-level sponsorship & has been specifically designed to give your organisation maximum visibility & brand awareness **plus** you will have access to the extremely sought-after DATACENTRE.ME® (DCME) face to face end user networking events.

You will benefit in all of the following ways:

- Your company logo and hyperlink will be included in the official DCME email auto-signature used by all DCME staff
- Your company branding will feature on the DATACENTRE.ME website within a prominent “run-of-the-site” banner section & will rotate with all our other Diamond Sponsors’ banners
- Your company logo will feature in the Emerald & Diamond sponsors’ section on the DCME home page. Your logo will rotate with our other Emerald & Diamond sponsors’ logos and will link directly to your DCME directory listing
- Your company will receive a top-level Diamond directory listing – Diamond sponsor listings show first (in alphabetical order) in the search results within the [DCME online directory](#) and appear above the Bronze, Silver, Gold & Emerald listings
- You may post a company description of up to 500 words within your directory listing
- Your Diamond directory listing will comprise your company name, contact email and telephone number, website, 3 social media links and mailing address
- Your listing will feature in up to 12 directory sectors
- Your company logo will be displayed in the directory search results and within your directory listing
- The DCME team will actively check and engage with your specified LinkedIn & Twitter accounts daily (excluding weekends, national holidays & the festive break)
- Your sponsorship will be announced on our social media channels and within our dedicated [DCME LinkedIn Group](#)
- You will be able to promote & share your directory listing on your social media platforms
- Your company will benefit from weekly mentions on the DCME [Twitter](#) & [LinkedIn](#) feeds
- Diamond Sponsors may post updates on the [DCME LinkedIn Group](#) once per week
- You may submit (via email to the DCME team) 1 x company / product news / press release per week to be promoted on the [DCME news page](#). Your news will also be promoted on the official DCME Twitter, LinkedIn & Facebook accounts as well as the DCME LinkedIn group
- You may submit (via email to the DCME team) 2 x white papers per month to the DCME team for inclusion on the [DCME white papers](#) page
- You may submit (via email to the DCME team) 2 x case studies per month to the DCME team for inclusion on the [DCME case studies](#) page

- During the course of your 12-month website sponsorship you may submit (via email to the DCME team) 1 x blog once per quarter to be posted on the [DCME blog page](#) (T&Cs apply)
- Diamond website sponsors will be amongst the first to be offered sponsorship of DCME events (second only to the previous event sponsors) – please note that you will need to be a DCME sponsor to qualify to sponsor our events (with the exception of the annual Charity Christmas party)
- Diamond Website Sponsors have the option of purchasing 1 or 2 tickets to attend a maximum of 4 face to face end user networking events (COVID-permitting!) per annum at the cost of £250 + VAT per ticket (NB we do not sell tickets to attend these events so, unless you qualify for a complimentary “[end user](#)” ticket, you must either be a website or event sponsor to gain access to these sought-after events). Please note that purchased tickets are non-transferable to employees of other companies
- 50% discount off the price of vendor tickets to attend our virtual events for employees of your company
- You will have the opportunity of attending occasional website sponsorship evenings which are arranged on an ad-hoc basis (COVID-permitting of course!) Many of our website sponsors have met and bonded at these ad-hoc evenings and our various official events over the years and end up working together so consider signing up as a DCME website sponsor equivalent to joining an exclusive club which gives you access to these ad-hoc website sponsor evenings *plus* all the other benefits that the various levels of DCME website sponsorship offer
- Your sponsorship will be renewed every 12 months – a member of the DCME Team will contact you to confirm if you wish to renew your subscription prior to the membership expiry date
- In order to benefit from your sponsorship as highly as possible, we recommend that all DCME website sponsors play a pro-active role in the DCME network by engaging with DCME posts on social media and being active members of the DCME LinkedIn discussion group as the more active you are, the more visible you will be

Price: £5,000 for a 12-month period – *companies based in the UK will incur VAT at 20%*

- *An admin fee of 15% will be added if companies wish to pay in monthly instalments*
- *Please note that this top-level sponsorship has limited availability*

To renew or activate your top-level Diamond website sponsorship please contact Caroline Hitchins via telephone, email or via our [contact us page](#). We very much look forward to hearing from you!