

### **EMERALD WEBSITE SPONSORSHIP INFORMATION**

This sponsorship level offers visibility & brand awareness at an affordable price **plus** you will have access to the extremely sought-after DATACENTRE.ME® (DCME) face to face end user networking events

You will benefit in all of the following ways:

- Your company logo will feature in the Emerald & Diamond sponsors' section on the DCME home page. Your logo will rotate with our other Emerald & Diamond sponsors' logos and will link directly to your DCME directory listing
- Your company will receive an upgraded Emerald directory listing – Emerald sponsor listings appear (in alphabetical order) above the Bronze, Silver & Gold listings (but after the Diamond listings) in the search results within the [DCME online directory](#)
- You may post a company description of up to 250 words within your directory listing
- Your Diamond directory listing will comprise your company name, contact email and telephone number, website, 3 social media links and mailing address
- Your listing will feature in up to 8 directory sectors
- Your company logo will be displayed in the directory search results and within your directory listing
- Your sponsorship will be announced on our social media channels and within our dedicated [DCME LinkedIn Group](#)
- You will be able to promote & share your directory listing on your social media platforms
- Your company will benefit from fortnightly mentions on the DCME [Twitter](#) & [LinkedIn](#) feeds
- We will like & share any posts that we happen to see on your specified corporate LinkedIn & Twitter accounts or when we are notified by email or by being tagged in your posts
- Emerald Sponsors may post updates on the [DCME LinkedIn Group](#) once a fortnight
- You may submit (via email to the DCME team) 1 x company / product news / press release per fortnight to be promoted on the [DCME news page](#). Your news will also be promoted on the official DCME Twitter, LinkedIn & Facebook accounts as well as the DCME LinkedIn group
- You may submit (via email to the DCME team) 1 x white paper per month for inclusion on the [DCME white papers](#) page
- You may submit (via email to the DCME team) 1 x case study per month for inclusion on the [DCME case studies](#) page

- During the course of your 12-month website sponsorship you may submit (via email to the DCME team) 2 x blogs to be posted on the [DCME blog page](#)
- Your details will be added to the DCME mailing list so you will be kept updated regarding event launches and developments within the DCME network and, as such, you will get access to various sponsorship opportunities before they are opened up to the wider community
- Emerald website sponsors will be amongst the first to be offered sponsorship of DCME events (second only to the previous event sponsors and Diamond website sponsors) – please note that you will need to be a DCME sponsor to qualify to sponsor our events (with the exception of the annual Charity Christmas party)
- Emerald Website Sponsors have the option of purchasing 1 vendor ticket to attend a maximum of 4 face to face end user networking events (COVID-permitting!) per annum at the cost of £250 + VAT per ticket (NB we do not sell tickets to attend these events so, unless you qualify for a complimentary “[end user](#)” ticket, you must either be a website or event sponsor to gain access to these sought-after events). Please note that purchased tickets are non-transferable to employees of other companies.
- 50% discount off the price of vendor tickets to attend our virtual events for employees of your company
- Up to 2 members of your team will have the opportunity of attending occasional website sponsorship evenings which are arranged on an ad-hoc basis throughout the year (COVID-permitting of course!) Many of our website sponsors have met and bonded at these ad-hoc evenings and end up working together so consider signing up as DCME website sponsors the same as joining an exclusive club which gives you access to these ad-hoc website sponsor evenings *plus* all the other benefits that the various levels of DCME website sponsorship offer
- Your sponsorship will be renewed every 12 months – a member of the DCME Team will contact you to confirm if you wish to renew your subscription prior to the membership expiry date
- In order to benefit from your sponsorship as highly as possible, we recommend that all DCME website sponsors play a pro-active role in the DCME network by engaging with DCME posts on social media and being active members of the DCME LinkedIn discussion group as the more active you are, the more visible you will be

**Price: £3,000 for a 12-month period**

- *Companies in the UK will incur VAT at 20%*
- *An admin fee of 15% will be added to this price if companies wish to pay in monthly instalments*

*To renew or activate your Emerald website sponsorship please contact Caroline Hitchins via telephone, email or via our [contact us page](#). We very much look forward to hearing from you!*