

## **GOLD WEBSITE SPONSORSHIP INFORMATION**

This is the entry-level website sponsorship and offers visibility and corporate branding at an extremely affordable price – please note that there is no access to the DATACENTRE.ME (DCME) face to face end user networking events (as and when we are able to run them again) included at this level and we do not sell tickets to attend end user events so, if you are a vendor, manufacturer or distributor (or similar) you must either be an Emerald or Diamond website and / or event sponsor to gain access to these sought-after events).

You will benefit in the following ways:

- Your company will receive a Gold directory listing which will feature above the Bronze & Silver search results within the DCME online directory
- You may post a company description of up to 100 words within your directory listing
- Your Gold directory listing will comprise your company name, contact email and telephone number, website URL, 3 social media links and mailing address
- Your listing will feature in up to 6 directory sectors
- Your company logo will be displayed in the search results and within your directory listing
- Your company logo and first 3 lines of your directory listing will feature on the
  DATACENTRE.ME homepage. Your entry will be displayed in our Gold Sponsorship
  banner at the foot of the homepage. Your logo will rotate with our other Gold sponsors'
  logos and will link directly to your DCME directory listing
- You will be able to share your directory listing on social media platforms
- We will announce your sponsorship on our social media channels and within our dedicated DCME LinkedIn group
- Gold Members may **post a monthly update** on the DATACENTRE.ME LinkedIn group
- Gold Members may **submit monthly company / product news & press releases** to be promoted on the DCME news page. Your news will also be promoted on the official DATACENTRE.ME Twitter, LinkedIn & Facebook accounts as well as the DATACENTRE.ME LinkedIn group
- Your white papers can be uploaded and posted on the DATACENTRE.ME white papers page – submissions are limited to once per month and can be uploaded through the DCME portal

- Your case studies can be uploaded and posted on the DATACENTRE.ME case studies page – submissions are limited to once per month and can be uploaded through the DCME portal
- Ability to supply 1 x blog to be posted on the DATACENTRE.ME blog page (T&Cs apply –
  please ask for more information)
- Your sponsorship will be renewed annually a member of the DATACENTRE.ME Team will contact you to confirm if you wish to renew your subscription prior to the sponsorship expiry date
- Your details will be added to the DATACENTRE.ME mailing list so you will be kept updated regarding event launches and developments within the DATACENTRE.ME network and, as such, you will get access to various sponsorship opportunities before they are opened up to the wider community
- **50% discount** off the price of vendor tickets to attend our virtual events for employees of your company

We encourage all DCME website sponsors to actively support the DCME network by engaging with DCME posts on social media and being active members of the DCME LinkedIn discussion group.

Price: £1,000 + VAT for a 12-month period

If you would like to make an enquiry or sign up as a Gold DATACENTRE.ME sponsor, please submit your enquiry <u>here</u>.